Panel: Privacy and Law

PET Workshop
Dresden – March 28, 2003

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What is PET?

“Privacy Enhancing Technologies (PET) are a coherent system of ICT measures that protects privacy [...] by eliminating or reducing personal data or by preventing unnecessary and/or undesired processing of personal data; all without losing the functionality of the data system.”

Borking / Raab (2001)
PET Criteria - Proposal for a Comprehensive Approach

Data minimisation

Multilateral security

Transparency & monitoring

User empowerment

Built-in privacy protection

⇒ PET do not necessarily fulfil all criteria!
But what does “Enhancing” mean?

- Better than
  - everything before?
  - State-of-the-Art?
  - not more than legally compliant?
  - no technically implemented privacy functionality?
  - privacy-invasive?

- “...ing”: progress of changing the
  - technological concept of privacy?
  - legal concept of privacy?
  - social concept of privacy?
Example: Privacy Seals

• What do customers expect from privacy seals?
• Which products/services can/should get privacy seals?
Panelists

- Mike Gurski
  Information and Privacy Commissioner Ontario, Canada
- Richard Owens
  Centre for Innovation Law and Policy, Canada
- Henry Krasemann
  Independent Centre for Privacy Protection, Germany
- Constantin von Stechow
  Kassel University, Germany
- Caspar Bowden
  Microsoft