

Panel: Privacy and Law

PET Workshop
Dresden – March 28, 2003

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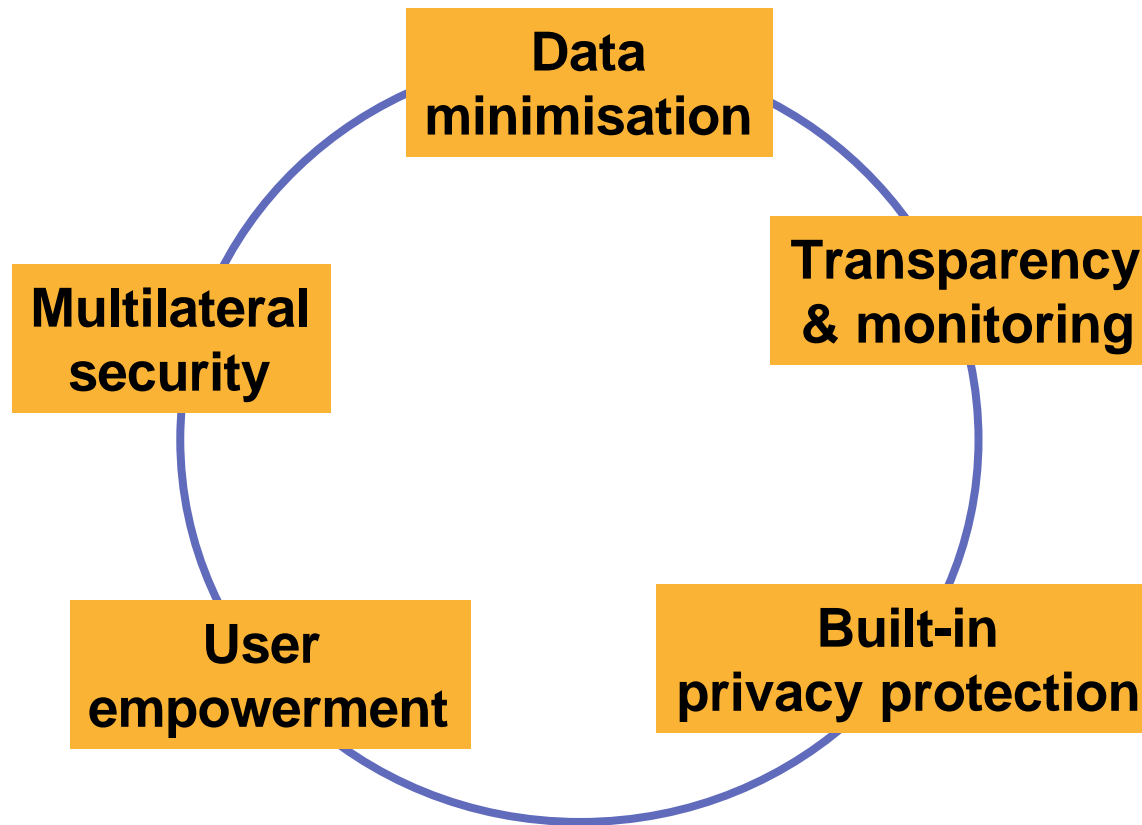


What is PET?

“Privacy Enhancing Technologies (PET) are a coherent system of ICT measures that protects privacy [...] by eliminating or reducing personal data or by preventing unnecessary and/or undesired processing of personal data; all without losing the functionality of the data system.”

Borking / Raab (2001)

PET Criteria - Proposal for a Comprehensive Approach

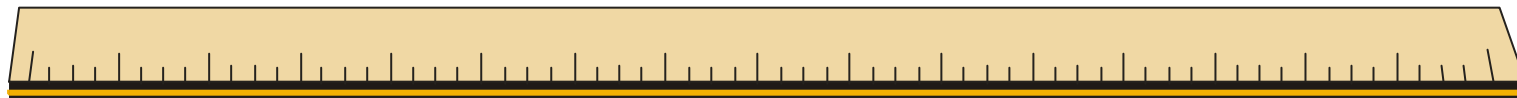


⇒ *PET do not necessarily fulfil all criteria!*



But what does “Enhancing” mean?

- **Better than**
 - everything before?
 - State-of-the-Art?
 - not more than legally compliant?
 - no technically implemented privacy functionality?
 - privacy-invasive?



privacy
-invasive

legally
compliant

technically
possible

- **“...ing”**: progress of changing the
 - technological concept of privacy?
 - legal concept of privacy?
 - social concept of privacy?



Example: Privacy Seals

- What do customers expect from privacy seals?
- Which products/services can/should get privacy seals?



privacy
-invasive



legally
compliant



technically
possible



Panelists

- **Mike Gurski**
Information and Privacy Commissioner Ontario, Canada
- **Richard Owens**
Centre for Innovation Law and Policy, Canada
- **Henry Krasemann**
Independent Centre for Privacy Protection, Germany
- **Constantin von Stechow**
Kassel University, Germany
- **Caspar Bowden**
Microsoft

